WEB CAMERA

MIDLAND®
MOVING COMMUNICATION

FOLLOW-U • WEBCAM

FOLLOW-U is the **FULL HD** webcam that is very simple to install and use, but with innovative functions.

The FOLLOW-U webcam is able to recognize the human physiognomy and follow the interlocutor thanks to the innovative **LTS®** (Live Tracking System) function.

Perfect for any teacher, for a business meeting or a webinar.

You are no longer forced to be sit at your desk, FOLLOW-U follows you thanks to its **rotation angle of 355 °**.

The ideal companion for displaying products, showing a room or simply for writing on the blackboard, thanks also to the high definition and built-in **stereo microphone**.

Home office or Distance teaching will no longer be a problem thanks to FOLLOW-U.

MIDLAND

FOLLOW-U • WEBCAM

- **LTS**® Function (Live Tracking System), precise and smart recognition of human physiognomy
- **Automatic Rotation of 355°**
- **Built-in Stereo Microphone**
- **Plug&Play**, driver free installation
- Compatible with **PC and Mac**
- **1 Touch Button Tracking**, tap the webcam to activate / deactivate the LTS® function

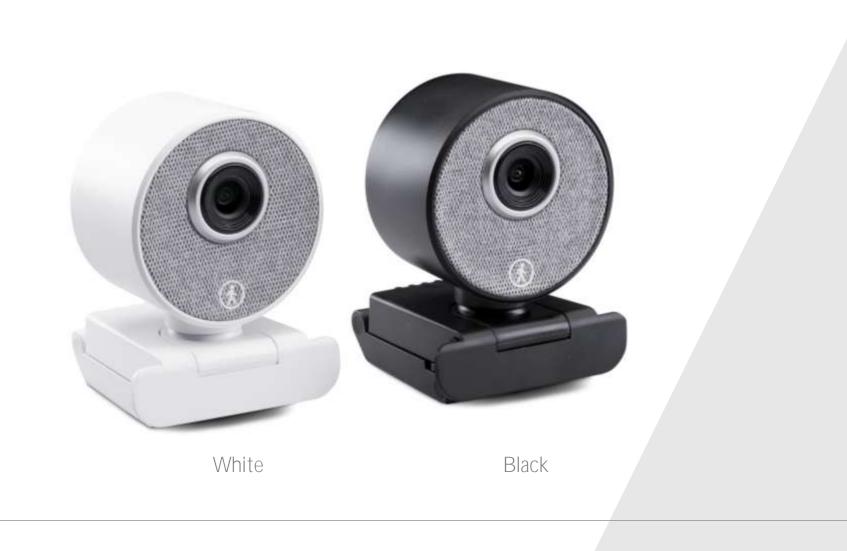**MIDLAND**

FOLLOW-**U** • WEBCAM

- **WDR**® (Wide Dynamic Range), processes the image to improve its quality
- **High Definition without buffering**
- **Noise Reduction Processing**, removes annoying background noise for crystal clear audio
- **Higher Sound Pickup Quality**, for a faithful yield of the voice timbre
- **Auto Light Dimming**, ideal for poorly lit environments
- **Livestream Webcam**, perfect for your social livestream

MIDLAND

FOLLOW-U • WEBCAM

Size

45 mm

60 mm

85 mm

65 mm

65 mm

ΛIDLAND

FOLLOW-U • WEBCAM

Colour Available

White   Black

MIDLAND

FOLLOW-U • WEBCAM

Specs	
Chipset	SONIX 2872
Sensor	O23O
Angle View/ Rotation Degree	View 120°+ Rotation 355°
Video	1920x1080 – FULL HD
White Balancing	Automatic
Sensibility	4.0/lux-sec
Video output	H.264/MJPEG
Interphace	USB 2.0
Consumption	5V 2.5W±10%
Microphone	Stereo – Double Microphone
Working Temperature	-10°~40°
Compatibility	PC/MAC

ᴍIDLAND

THANK YOU